

# Olivia Booth

## Experience

**Digital Media Intern** *September 2017 - December 2017*  
Hirons | 317.977.2206  
422 E. New York St. Indianapolis, IN | [www.hirons.com](http://www.hirons.com)

- Built wireframes for client websites
- Used Google Analytics and PowerPoint to compose campaign performance presentations
- Wrote engaging social media content
- Performed and presented client social media audits

## Education

**Butler University** *August 2014 - May 2018*  
Bachelor of Arts  
Majors: Strategic Communication + Digital Media Production  
Minors: Recording Industry Studies + Entrepreneurship/Innovation

- Graduated Cum Laude with a 3.8 GPA
- Attended classes regarding music business, copyright laws, production, and music theory
- Studied communication best practices in public relations, advertising, and marketing

**Independent Study** *May 2018 - Current*  
<https://oliviabooth95.wixsite.com/portfolio>  
Interaction Design Foundation  
Freelance Work

- Completed multiple online courses from the IDF including web design, user experience design, human-computer interaction, interaction design, and mobile UX design
- Utilized design tools such as Adobe Suite and Sketch to design and prototype freelance application designs
- Used Adobe Suite and Autodesk Sketchbook to create freelance logo designs

## Who I Am

I'm a creative hard worker with strong attention to detail who has experience with a wide range of design and communication techniques. I take pride in my ability to work both independently and in a team, and I am an eager, quick learner with a positive attitude and hunger for knowledge.

## Skills

- Proficient in Adobe Suite
- Excellent written and verbal communication skills
- Experience with social media and digital marketing
- Familiarity with Audacity, Pro Tools, GarageBand and Ableton

## Awards

- **Silver Student Addy Award**  
*Indianapolis, 2017*  
"Rumours" Album Redesign
- **Silver Student Addy Award**  
*Indianapolis, 2018*  
"Let's Get Steamy" Commercial

## Contact Me

 [olivia.booth.95@gmail.com](mailto:olivia.booth.95@gmail.com)

 618-335-0603